

# **“ROAD SAFETY CULTURE INITIATION: A CASE STUDY IN KMUTT” AWARDED BEST POSTER PRESENTATION**



**Amornthep Koomsook, was the appointed presenter and recipient of “Best Poster Presentation Award” in the topic of “Sustainable Mobility/Sustainable Transportation” from his research “Road Safety Culture Initiation: a Case Study in KMUTT.” The team comprised Amornthep Koomsook, Thanakarn Koomphai, Nayarat Wongwate, and Janewit Thipprasert and was part of Energy Environment Safety and Health Center (EESH). The presentation was done in the fourth Sustainable University Network of Thailand (SUN Thailand) meeting 2020 held during 3-4 December 2020 at King Mongkut’s University of Technology Thonburi, Bangkhunthian campus. The meeting was held by Sustainable University Network of Thailand as a discussion and**

**sharing forum of knowledge, experience, and operation for sustainable development that contributed to set the universities as examples sustainable development. The article presented the project result and its analysis regarding initiation of safety culture to encourage social responsibility for faculty staffs and students alike in and out of the campus, to promote road manners, to build lawful road culture, and to ultimately contribute to creating thoroughly safe city according to Sustainable Development Goals 2030 number 11: sustainable cities and communities ready for change and sustainable development.**





